


# Branding & Website Packages

## IT'S TIME...

Brands & Websites That Turn Visitors
Into Soulmate Clients

# AllWithin.Me

## FROM THE CREATIVE DIRECTOR

Allwithin.Me was born out of a deep desire to help amplify the impact of the leaders and entrepreneurs doing good in the world by arming them with authentic and captivating visual brands and websites to communicate with.

When we brand from within, we allow our audience to ignite an authentic connection with our soul's true purpose and mission. And guess what?...real connections like these are the ones that truly last.

When you choose to work with AllWithin.Me, you don't just choose to work with me, but also my team of talented and like minded experts who support me in being able to offer anything my clients need to take their business and mission to the next level.

Every project, large or small, starts and ends with a chat with me. I don't stop working until you are raving happy with everything you put your trust in me to create. My business has grown solely from the recommendations of happy clients, and I don't intend to change that strategy now.

If you have any questions at all, I will be happy to chat to you personally if you swing me an email at bethan@allwithin.me.

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" If you're going to ask someone to invest in you, you need to show that you're willing to invest in yourself. "

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# Website Packages

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# Just Build Me

Ready with your copy, content, strategy and images and brand and just want someone to build it into a jaw droppingly gorgeous website? Then this package is for you.

## WHAT DO I GET?

- Custom designed 6-10 page Wordpress website
- 60 minute creative session with Bethan (Creative Director)
- Graphic design hours for editing images to enhance design of website
- Opt-in/email software integration
- Basic SEO Optimization
- 1 month technical support after launch
- Video tutorial on how to edit your website

## INVESTMENT

- $6945 (USD)

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# Build & Guide Me

Swimming in a sea of ideas, notes and dreams for your website but stuck on how to pull it all together into a high converting strategy for your website? Then this package is for you.

## WHAT DO I GET?

Everything in the 'Just Build Me' Package

## PLUS

- 2 x 60 minute strategy sessions with Bethan to:
  - Get clear on your offering
  - Structure your products and services
  - Create an on-page content strategy to convert your audience
  - Map out every page of your website to give each of them a clear conversion strategy
- Copy editing/guidance - Bethan works with you to edit your existing copy and guide you in creating engaging copy to clearly communicate your services
- Brand photography guidance/selection - help sort through your existing images to get the best look for your website OR guide you in how to get the right photographs for your website

## INVESTMENT

- $8495 (USD)

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# Branding Packages

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" Your brand is the shop window to your business, make sure people want to step inside. "

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# Style Me

Already have your logo and just need the basics? Then this is the right package for you.
Work with Bethan to establish your brand style that will work across all of your website, social media and promotional material.

## WHAT DO I GET?

- 60 minute creative session with Bethan to establish brand style and inspiration
- Branding colour palette
- Heading, Sub-heading and Body fonts
- Branding guide with your custom fonts and colour palette

## INVESTMENT

- $950 (USD)

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# Brand Within Me

Starting from scratch and want to create a complete brand that will totally stun you AND your soulmate clients? This is the package for you. Get ready to dive deep with Bethan and uncover your true, inner brand.

## WHAT DO I GET?

Everything in the 'Style Me' Package

## PLUS

- 2 x 60 minute branding strategy and visualization sessions with Bethan to uncover your inner brand identity (Usually $350 per session)
- Inner brand identity manual which holds your brand values, sacred inner branding elements, and your visual brand identity
- Custom text or icon based logo design
- Custom graphics to make your brand stand out (such as the clipboard notes, triangles and eucalyptus leaves you see in AlllWithin.Me)
- A brand that will grow with you as you & your business evolves. When you brand from within, the results stay with you for life

## INVESTMENT

- $2950 (USD)

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# Let's Chat

Click the button link below
to apply now and we'll be in touch
to arrange a call

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